

BRITTANY CURRAN

marketing, communications specialist

13721 Longwoods Road
Thamesville, ON
NOP 2K0

P: 647-986-3178
E: brittanyscurran@gmail.com

PROFILE

I am a highly positive and skilled Communications Specialist (with well-timed cups of coffee) with over 6 years of experience in the marketing and communications industry. I have created brand identities, marketing materials, public relations programs and promotional campaigns. I have a Bachelor of Arts from University of Windsor and a Advertising Diploma from St. Lawrence College.

SKILLS

- Excellent Public Relations Programming, Event Management
- Communication planning, Brand Production Design
- Graphic design using Adobe Creative Suite
- Website, E-Commerce Development
- Project Management, Promotional Coordinating

EDUCATION

University of Windsor
Bachelor of Arts received in 2013

St. Lawrence College
Advertising Diploma received in 2010
with distinction

EXPERIENCE

Graphic Designer & Founder, Kaba Creative

Toronto, ON January 2017 - Ongoing

Responsibilities: Create brand identities for clients through producing promotional materials, and marketing strategies. Managed multiple clients, and provided direction regarding brand placement design and content use among other aspects of marketing development. Developed platform for social media management, and applied knowledge to content marketing strategy.

Art Director, Grant Customs

Toronto, ON November 2016 - Current

Responsibilities: Illustrate concepts by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts. Work with customer service representatives, and sales teams to achieve customer requested branding ideas and designs. Work with website development team to produce imagery for brand recognition, and user-friendly website content.

Creative Director, Washtenaw County Children's Services/Youth Arts Alliance!

Ann Arbor, MI USA July 2013 - September 2016

Responsibilities: Facilitated comprehensive public relations programs that enhanced programming and communication goals within the facility. Developed websites, promotional materials, written articles, curriculum designs, and exercises for programming. Worked with local media platforms to advertise events, and hosted trainings for workshops to new facilitators. Presented research findings, internally, and externally to possible investors and organizational figures.

Promotions Coordinator & Creative Designer, 99.1 FM CKXS Radio Station

Wallaceburg, ON January 2010 - August 2011

Responsibilities: Worked directly with clients, to create and plan upcoming promotions. Created interactive presentations, videos, and promotional giveaways for all events at the station. Produced innovative marketing concepts, creative brand designs, and positive family-friendly event experiences. Actively assisted, and researched demographic trends, community impact content, and how to reach the market.